



PRIVACY POLICY FOR PARENTS/CARERS

May 2018



Privacy Notice for parents/carers

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1. Privacy notice

Under general data protection regulations (GDPR), individuals have a right to be informed about how The Academy of Woodlands use any personal data that we hold about them. We comply with this right by providing 'privacy notices' (sometimes called 'fair processing notices') to individuals where we are processing their personal data.

This privacy notice explains how we collect, store and use personal data about **pupils**.

We, The Academy of Woodlands are the 'data controller' for the purposes of data protection law.

You can contact our Data Protection Officer on: dpo.1@aow.uk.com

2. The personal data we hold

Personal data that we may collect, use, store and share (when appropriate) about pupils and parents/carers includes, but is not restricted to:

- Contact details, contact preferences, date of birth, identification documents
- Information, national curriculum assessment results
- Pupil and curricular records



- Characteristics, such as ethnic background, eligibility for free school meals, or special educational needs
- Behavioural information, exclusions
- Details of any medical conditions, including physical and mental health
- Attendance information
- Safeguarding information
- Details of any support received, including care packages, plans and support providers
- Photographs
- CCTV images captured in school

We may also hold data about pupils that we have received from other organisations, including other schools, local authorities and the Department for Education.

3. Why we use this data

We use this data to:

- Support pupil learning
- Monitor and report on pupil progress
- Provide appropriate pastoral care
- To safeguard pupils
- Assess the quality of our services
- Administer admissions waiting lists
- Comply with the law regarding data sharing

4. Our legal basis for collecting and using this data

The Academy of Woodlands School holds the legal right to collect and use personal data relating to pupils and their families, and we may also receive information regarding them from their previous school, LA and/or the DfE. We collect and use personal data in order to meet legal requirements and legitimate interests set out in the GDPR and UK law, including those in relation to the following:

- Article 6 and article 9 of the GDPR
- Education Act 1996
- Regulation 5 of The Education (Information About individual Pupils) (England) Regulations 2013.



5. Collecting this information

While the majority of information we collect about pupils is mandatory, there is some information that can be provided voluntarily.

Whenever we seek to collect information from you or your child, we make it clear whether providing it is mandatory or optional. If it is mandatory, we will explain the possible consequences of not complying.

6. How we store this data

We securely keep personal information about pupils while they are attending our school. We may also keep it beyond their attendance at our school if this is necessary in order to comply with our legal obligations. Our Data Retention Policy sets out how long we keep information about pupils.

This information is stored securely in line with the schools GDPR Data Protection Policy.

The school does not store personal data indefinitely, data is only stored for as long as it is necessary to complete the task for which it was originally collected.

7. Data sharing

We do not share information about pupils with any third party without consent unless the law and our policies allow us to do so.

Where it is legally required, or necessary (and it complies with data protection law) we may share personal information about pupils with:

- The relevant local authority – to meet our legal obligations to share certain information with it, such as safeguarding concerns and exclusions
- The Department for Education - to meet our legal obligations and acting in the public interest regarding the education of young people
- The pupil's family and representatives - to meet our legal obligations and acting in the public interest regarding the education of the pupil
- Educators and examining bodies - to meet our obligations whilst acting in the public interest to ensure the continuing education of the pupil as well as measuring outcomes
- Our regulator - Ofsted, under whom we have a legal obligation and a public interest to provide a quality education for pupils



- Suppliers and service providers – to enable them to provide the service we have engaged them for in line with our contractual obligations
- Our auditors - to meet our legal obligations of having an internal and external audit
- Health authorities such as the NHS - to protect the pupils' vital interests in respect of their physical and mental health
- Security organisations - in respect to our legal obligation under initiatives such as PREVENT
- Health and social welfare organisations - under the public interest and our obligation to provide pastoral care
- Professional advisers and consultants - acting under the public interest in providing educational support and consultancy
- Police forces, courts, tribunals - fulfilling our legal obligations to prevent crime and comply with court orders etc
- Charities and professional bodies - either through consent or under the public interest in order to provide relevant services such as awards and achievements

8. National Pupil Database

We are required to provide information about pupils to the Department for Education as part of statutory data collections such as the school census.

Some of this information is then stored in the [National Pupil Database \(NPD\)](#), which is owned and managed by the Department and provides evidence on school performance to inform research.

The database is held electronically so it can easily be turned into statistics. The information is securely collected from a range of sources including schools, local authorities and exam boards.

The Department for Education may share information from the NPD with other organisations which promote children's education or wellbeing in England. Such organisations must agree to strict terms and conditions about how they will use the data.

For more information, see the Department's webpage on [how it collects and shares research data](#).

You can also [contact the Department for Education](#) with any further questions about the NPD.



9. Parents and pupils' rights regarding personal data

Individuals have a right to make a **'subject access request'** to gain access to personal information that the school holds about them.

Parents/carers can make a request with respect to their child's data where the child is not considered mature enough to understand their rights over their own data (usually under the age of 12), or where the child has provided consent.

Parents also have the right to make a subject access request with respect to any personal data the school holds about them.

If you make a subject access request, and if we do hold information about you or your child, we will:

- Give you a description of it
- Tell you why we are holding and processing it, and how long we will keep it for
- Explain where we got it from, if not from you or your child
- Tell you who it has been, or will be, shared with
- Let you know whether any automated decision-making is being applied to the data, and any consequences of this
- Give you a copy of the information in an intelligible form

Individuals also have the right for their personal information to be transmitted electronically to another organisation in certain circumstances.

If you would like to make a request please contact our Data Protection Officer.

10. Other rights

Under data protection law, individuals have certain rights regarding how their personal data is used and kept safe, including the right to:

- Object to the use of personal data if it would cause, or is causing, damage or distress
- Prevent it being used to send direct marketing
- Object to decisions being taken by automated means (by a computer or machine, rather than by a person)



- In certain circumstances, have inaccurate personal data corrected, deleted or destroyed, or restrict processing
- Claim compensation for damages caused by a breach of the data protection regulations

To exercise any of these rights, please contact our Data Protection Officer.

11. Complaints

We take any complaints about our collection and use of personal information very seriously. If you think that our collection or use of personal information is unfair, misleading or inappropriate, or have any other concern about our data processing, please raise this with us in the first instance.

To make a complaint, please contact our data protection officer.

Alternatively, you can make a complaint to the Information Commissioner's Office:

- Report a concern online at <https://ico.org.uk/concerns/>
- Call 0303 123 1113
- Or write to: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF

12. Contact us

If you have any questions, concerns or would like more information about anything mentioned in this privacy notice, please contact our Data Protection Officer: dpo.1@aow.uk.com